



Project: Marjamaa Talu E-commerce Shop

Description: The Marjamaa Talu E-commerce Shop project involved the creation of a brand new online store with enhanced features and functionality. The primary objective of this project was to improve the user interface (UI) while ensuring a seamless user experience. Additionally, the project aimed to introduce a split payment method and implement new shipping methods to enhance customer convenience.

One of the key focuses of the project was to enhance the overall design and aesthetics of the e-commerce shop, creating an engaging and visually appealing experience for customers. The UI improvements were aimed at making the browsing and purchasing process intuitive and visually pleasing, ultimately driving higher conversion rates.

On the backend side, the project emphasized creating an easy-to-manage and logical system. This involved developing a robust backend infrastructure that allowed for efficient inventory management, order processing, and customer relationship management. By streamlining these backend processes, the Marjamaa Talu team was able to enhance operational efficiency and provide exceptional customer service.

Overall, the Marjamaa Talu E-commerce Shop project focused on delivering a user-friendly online shopping experience, while incorporating split payment options and introducing new shipping methods. The successful implementation of these features, coupled with an improved UI and a well-organized backend system, aimed to position the shop as a reliable and customer-centric online destination for purchasing their products.